

17 SEPTEMBER | RAI AMSTERDAM



In association with
**Media
Honey Pot**

Startup Forum

Matching media investors and executives with digital startups and scaleups

Are you an investor, Media House Executive or Venture Capitalist looking to invest in media, entertainment and technology?

...then look no further. The Startup Forum has been created to connect media executives, VCs and investors with startup and scaleup companies. This unique platform is dedicated to those looking to improve their competitive advantage in the world of media, broadcasting, entertainment and technology whilst connecting with next generation technology companies in this market.

Why this event is unique and why should I attend:

- Discover which media tech products are hot property and find the next big thing in fast-moving fields such as Artificial Intelligence, Virtual Reality and Augmented Reality, all sat within the world's leading technology, media and entertainment event.
- Exclusive event for those looking to make a breakthrough in the world of media, broadcasting, entertainment and technology.
- All startup / scaleups are pre-qualified.
- A dedicated Deal Room offering facilitated meetings between media execs/investors and startups/scaleups scheduled every 20 minutes in a "speed-meeting" style. Deal Room attendees also benefit from:
 1. Pre-show access to the match making tool App where you can see who is attending and pre-arrange a meeting.
 2. Facilitated introductions based on objectives.
 3. Onsite matchmakers will be available throughout the day to assist you in making introductions to those people you haven't been able to secure a meeting with.
- The [Conference Theatre](#) hosts a full day of thought-provoking content including keynote speakers and partner and sponsor sessions.
- Take part in the Startup Forum Pitching competition and be one of five finalists that gets to battle it out on stage in front of our panel of judges.
- Network with like-minded professionals, including 75 Startups, innovators, speakers and entrepreneurs.
- Identify investment opportunities with local and international companies.
- The Networking Dinner & Drinks Reception brings together high-level attendees, including partners and sponsors, in an informal setting the night before the Forum.
- Find your perfect partner, including those covering Artificial Intelligence, Virtual Reality, Augmented Reality and many other sectors.
- Gain access to the entire [IBC exhibition](#) which attracts over 55,000 attendees.

Sunday 17 September 2017

The Startup Forum will take place at the International Broadcasting Convention in Amsterdam, where companies involved in Ad technology, Streaming, Analytics, Data, Entertainment and much more will be seeking your expertise and investment.

Places are limited and are filling up fast, so register now to guarantee your space. There are package bundles and special discounts available.

For more information, please visit the [website](#).