

Connecting with the future

arqiva

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# **We are right at the heart of UK life**

**Market penetration for mobile devices is 125%**

**4.4 million MMS messages in 2009**

**In 2008 half of all voice calls were made from a mobile phone**



# **The trends that will determine our future**

**More data, more ways to use it and store it**

# **We all share a challenge**

**We must adapt to a world where partnerships prosper**

**We must find new ways to monetise the necessary investment  
in the infrastructure required to deliver more data**



Thank you

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