



Be the Change consortium – Driving Workplace Access and Social Mobility in the West Midlands

Wednesday, 16th October 2024
Hosted by Aston University, Birmingham.

Venue: The Enterprise Hub, John Cadbury House, Aston University, 190 Corporation Street, Birmingham, B4 6QD

AGENDA

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| 12:00 | Registration and networking with teas and coffee |
| 12.30 | Welcome from Olu Orugboh, Black Talent & Leadership CEO & Co-Founder |
| 12.45 | Welcome from our host – Jude Onwudili - Reader in Chemical Engineering, Aston University |
| 13.15 | Keynote address – Councillor Sharon Thompson , Labour Councillor – North Edgbaston Ward, Deputy Leader of Birmingham City Council & Cabinet Member for Economy and Skills, Deputy Mayor of West Midlands Combined Authority |
| 13.45 | Delivering Workplace Equity, what does this mean for access and social mobility – How can employers create a sustainable workforce by future proofing their workplace – Damini Sharma, CEO and Founder at The OM Group |
| 14.15 | Driving workplace access, social mobility and impact - Attracting and nurturing Black talent with science, technology, engineering or maths skills, in the region – Lucy Hatfield, Senior Early Careers Cohort Leader and Earl Beckles, Senior Exterior Designer, JLR |
| 14.45 | Break |
| 15.15 | Panel Discussion to be chaired by Alistair Antoine, Black Talent & Leadership in STEM - Effective Strategies for attracting, recruiting and retaining Black talent from early careers to exec and beyond. <ul style="list-style-type: none">• Scarlett Allen- Horton, Founding Director, Harper Fox Partners, Keynote speaker, BBC Apprentice Finalist• Lucy Hatfield, Senior Early Careers Cohort Leader, JLR• Luke Crook, Diversity and Inclusion Officer, Innovation UK |
| 16.15 | Tabletop discussions <ol style="list-style-type: none">1. The Future of Work and the impact of AI2. Creating sustainable workplaces3. Challenges and mitigations |
| 16.45 | Moving from Conversation to Impact - Open discussion - Consortium – learnings, what needs to change internally, commitment to change and next steps |
| 17.15 | Final comments |
| 17:25 | Event close |

Profile of Cross industry partners

CW (Cambridge Wireless)

With over 400 members from major network operators and device manufacturers to innovative start-ups and universities, CW stimulates debate and collaboration, harnesses and shares knowledge, and helps to build connections between academia and industry. CW's 20 Special Interest Groups provide its members with a dynamic forum where they can network with their peers, track the latest technology trends and business developments and position their organisations in key market sectors. CW also organises major conferences and start-up competitions along with other high-quality industry networking events and dinners. With headquarters at the heart of Cambridge, UK, CW partners with other international industry clusters and organisations to extend its reach and remain at the forefront of global developments and business opportunities.

www.cambridgewireless.co.uk

Homerton Changemakers, Homerton College, University of Cambridge

University students get an amazing degree – Homerton Changemakers equips these students with skills & perspectives beyond their degrees to become wise change-agents amidst complexity, challenge & disruption. The programme is unique to Homerton and its approved partners, teaching students and the next generation the tools for 21st leadership & living, and to make a profound difference for good.

www.homerton.cam.ac.uk/homerton-changemakers

Synergy Solutions

Over 20 years of experience assisting companies to digitalise and scale in a manner that is resilient, customer-centric and inclusive. www.synergyorganisation.com

10,000 Interns Foundation

Exists to provide paid work placements to underrepresented groups across a range of sectors. By the end of Summer 2023, the Foundation will have created almost 5,000 internships in just three years and provided training opportunities to over 25,000 applicants. www.10000internsfoundation.com

Delegate List

Scarlett Allen- Horton	Harper Fox Partners	Harper Fox Search Partners are a top executive search firm, with headquarters in Birmingham UK and offices in London and Texas, USA. We excel in engineering, energy, transport and technology recruitment, placing board composition, C-Level, director and senior leadership talent, internationally.
Alistair Antoine	Black Talent & Leadership in STEM	The Black Talent & Leadership in STEM programme is on a mission to address the under-representation of minority talent with a focus on the Black talent skills gap in STEM to help companies attract, retain, empower & grow this talent whilst addressing the urgent need for digital skills.
Earl Beckles	JLR	
Sarah Collins	Aston University	Our mission is to be the UK's leading university for students aspiring to succeed in business and the professions.
Luke Crook	Innovate UK	We are the UK's innovation agency. We help UK businesses to grow through the development and commercialisation of new products, processes and services, supported by an outstanding innovation ecosystem that is agile, inclusive and easy to navigate.
Trevor Dias	Time and Fitness	

Tiye Ferguson-King	IBM	
Lucy Hatfield	JLR	
Olayinka Ife-Akinwumi	Engage Transform	Engage Transform is a global talent acquisition and development company. We want to see the representation of women and the Global Majority (those who are referred to as ethnic minorities in the West) talent at all levels, particularly leadership.
Madalena Joao	Cambridge Wireless	The leading community for companies in wireless, internet, semiconductor and software technologies.
Marieta Jones	Wincanton Plc	
Soraya Jones	Homerton Changemakers	Learn the tools to make a profound difference for good - for yourself, your future, and the world you live in.
Nita Kaur	Aston University	Our mission is to be the UK's leading university for students aspiring to succeed in business and the professions.
Cecilia Lindqvist	CEVA Logistics	
Clare Mckee	West Midlands 5G (WM5G)	
Jude Onwudili	Aston University	Our mission is to be the UK's leading university for students aspiring to succeed in business and the professions.
Olu Orugboh	Black Talent & Leadership in STEM	The Black Talent & Leadership in STEM programme is on a mission to address the under-representation of minority talent with a focus on the Black talent skills gap in STEM to help companies attract, retain, empower & grow this talent whilst addressing the urgent need for digital skills.
Damini Shara	The OM Group	The OM Group is a multi-disciplinary consultancy and training company, established in 2008 to serve the construction sector and driven by our passion for the industry.
Jo Spreckley	Marks & Clerk	Marks & Clerk is a leading global intellectual property firm with over 125 years' experience, providing award-winning advice to clients in protecting patent law, trademarks, designs and copyright.
Councillor Sharon Thompson	Birmingham City Council	
Jada Springer	IBM	
Sharleighn Tulloch	Barclays UK	We are a diversified bank with comprehensive UK consumer, corporate and wealth and private banking franchises, a leading investment bank and a strong, specialist US consumer bank.
Anna Williams	People Plus	Support people to find and keep jobs. Rehabilitate people with convictions and tackle the root causes of offending. Work with employers to build a skilled and happy workforce.
Jordan Williams	UKTIN	UKTIN's mission is to transform the UK telecoms innovation ecosystem, capitalising on the country's strengths in technology, academia, and entrepreneurialism, while positioning it for growth as new opportunities emerge in the industry.